

# ASSOCIATION OF SINGAPORE ATTRactions

## Membership Application Form For Year 2024

### COMPANY INFO

Name of Company	
Attraction Name (compulsory for Ordinary Membership application)	
Company/Business Registration No.	
Year of Registration	
Attraction Address	
No of Employees (Full Time) No of Employees (Part Time)	
Correspondence Address (if different from Business Address)	
Telephone Number (Main)	
Fax Number (Main)	
Website	

### HEAD OF COMPANY INFO (CHAIRMAN, CEO, MD OR EQUIVALENT)

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	

**ACCREDITED REPRESENTATIVE INFO (PERSON WHO REPRESENTS THE MEMBER IN ALL DEALINGS WITH THE ASSOCIATION AND REPRESENTS THE MEMBER IN GENERAL MEETINGS)**

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	
ASA Membership WhatsApp Chatgroup	Include / Not to be Included (please indicate your choice)

**AS ASA REGULARLY ORGANISES INITIATIVES THAT MAY INVOLVE YOUR VARIOUS DEPARTMENTS IN YOUR ORGANISATION, PLEASE PROVIDE THE CONTACTS OF THE HEAD OF DEPARTMENTS SO THAT WE MAY GET IN TOUCH WITH THEM IN THE FUTURE.**

**HEAD OF MARKETING DEPARTMENT**

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	

**HEAD OF HUMAN RESOURCE DEPARTMENT**

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	

**HEAD OF TRAINING DEPARTMENT**

Name	
Designation	
Telephone Number (Direct)	

Mobile Number	
Email	

**HEAD OF FINANCE DEPARTMENT**

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	

**HEAD OF OPERATIONS DEPARTMENT**

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	

**CLASSIFICATION OF BUSINESS** (please tick accordingly)

- |                          |                          |                          |
|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Sole Proprietorship      | Partnership              | Private Limited          |
| <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Public Company           | Others (please specify): |                          |

**Brief description of nature of business (activities / services / products offered)**


**Business Type** (please tick accordingly)

SME [enterprise with annual turnover <S\$100 million or employ < 200 workers]

Non-SME

**No. of Employees:** \_\_\_\_\_

**Admission Rates (for Ordinary membership application and if applicable)**

Adult S\$\_\_\_\_\_ Child S\$\_\_\_\_\_ Senior Citizens/ Students S\$\_\_\_\_\_

**TYPES OF MEMBERSHIP**

Membership subscription fee is as stated based on category selected.

A one-time entrance fee of S\$1,200 applies. All fees are subjected to prevailing GST.

<input type="checkbox"/> Ordinary Membership*  Subscription Fee: S\$800 – joining 1 <sup>st</sup> half of the year S\$600 – joining 2 <sup>nd</sup> half of the year	Main business is in operating a place of interest which offers substantial experience-rich tourism and lifestyle value, attracts tourists and/or locals, and is open to the public.
<input type="checkbox"/> Associate Membership*  Subscription Fee: S\$1,200 – joining 1 <sup>st</sup> half of the year S\$900 – joining 2 <sup>nd</sup> half of the year	[for Corporate] Business is related to the tourism and lifestyle industry.  [for Individual] An industry practitioner who may be current employee of tourism trade and/or whom has retired from the attraction and deem to be able to contribute to the association and industry.

\*Select accordingly

Please state your main reasons for joining the Association: \_\_\_\_\_

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**ASA PRIVILEGE CARD OFFERING FOR YEAR 2024**

The ASA Privilege Card is a collaborative effort by All ASA Ordinary Members (optional for Associate Members) to offer exciting incentives for all employees and partners in the Attractions industry, and is based on a reciprocal basis.

This Privilege Card typically offers the employee and two (2) guests' free or discounted admission to the participating attractions; unless stated otherwise. Additional accompanying visitors may also enjoy discounts or special programmes.

Please complete the following for redemption for 2024.

Admission Charges for Employee & 2 Guests	Admission Charges for Additional Guest(s)

### Printing of ASA Privilege Card for Year 2023

Ordinary member is entitled to three (3) corporate cards printed with their attraction logo. They have the option to print one (1) personalised card for their head of organisation at a fee of \$10 (before GST).

Associate Member is entitled to one (1) personalised card printed with the cardholder's photograph.

Full Name of Cardholder to be Printed on ASA Personalised Privilege Card [to be completed by Associate Member and Ordinary Member (who selected this option) Only]

### DECLARATION BY APPLICANT

We affirm that the information provided in this application are complete and accurate to our best knowledge; and understand that any misrepresentation may result in rejection of the application or termination of membership. We agree to abide by the rules and regulations stipulated by ASA.

We understand that our application is subject to review and that ASA reserves the right to make the final decision on my application request.

\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_  
Date

:  
Name of Applicant  
Designation :  
Company's Stamp :

### MEMBERSHIP APPLICATION CHECKLIST

Please ensure that you have provided all the required information and submit the following together with this application to [secretariat@singapore-attractions.org.sg](mailto:secretariat@singapore-attractions.org.sg):

1. Photocopy of your Registrar of Companies (ROC) Document
2. Marketing collateral, if any

### PAYMENT

An invoice will be issued together with the email notice on your membership acceptance once your application has been approved. Your membership commences upon delivery of approval notice and invoice to you.

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### FOR OFFICIAL USE ONLY

\_\_\_\_\_  
Inspection By

\_\_\_\_\_  
Date of Inspection

Please state reason(s) in the event of waiver of the inspection requirement: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Recommended By  
(ASA Membership Sub-Committee)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Approved By  
(ASA Executive Committee)

\_\_\_\_\_  
Date